



CA' PIETRA

STUDIO

2024-2025 COLLECTION



WELCOME TO CA' PIETRA STUDIO

**HOW GOOD DOES IT FEEL WHEN YOU HAVE SOMETHING
EVERYONE ELSE COVETS BUT CAN'T GET THEIR HANDS ON?
IT'S. ALL. YOURS.**

That's the thinking behind our latest artistic endeavour, where small batch collections are born and bred here in Wiltshire for only a handful of homes.

For months we've been working away at casa Ca' Pietra on a very special tile collection and one that I am personally really proud of. It's taken hours of mood boarding, designing, painting, researching, sampling, story-telling and shooting. Fast forward many months, we are finally ready to reveal the collection.

THIS IS CA' PIETRA STUDIO

I truly hope you adore it as much as we do.

Launched for AW24, designed in-house and ready to roll.

Expect collections completely unique to us created by our very own in-house artist to keep on dropping, ready to roll straight from our studio to your home.

Grazzie

Grazzie, Head of Creative, Ca' Pietra



MEET THE ARTIST

There's a lot that makes our **Studio Collection** special, but at the beating heart of it is our resident artist's hands.

Meet Aaron Hammond. With a background in tile design, he's been creating his own for 12 years, spending the last four running his own hand painted tile studio. In tandem with our Head of Creative Grazzie, they'll be designing micro collection after micro collection, coming up with concepts and stories together before Aaron's hand turns them into a marriage of classic techniques and modern making methods.

CONSTANT CURATION

Just like with every tile under the Ca' Pietra casa roof, the Studio Collection designs are the result of relentless eyeballing over what's going down in the world of fashion, the global luxury hotel game, pouring over art history and architectural tomes, and drawing inspiration from design details over the eras. "We lap up the lot, we put them into our very own mixing pot," says Grazzie, "From it we come out with designs that are completely and utterly unique to us, our world and your home. We care about designing firsts, originals – our own lens, always."



DROPPING LIKE THEY'RE HOT

There are four collections launching between now and the end of the year – that's all part of the thrill of the Studio Collection: British production and constant curation means collections will be hitting hard and fast.

**READY?
WELCOME TO OUR STUDIO.**



ARTISANAL, AND THEN SOME

The design story behind the Studio Collection isn't just a case of being created by a UK artist and formed in our Wiltshire studio, but a number of them are hand-painted, like Jamboree. The whole collection is fired in Britain too, keeping it as close to home as can be. "The Studio Collection is all about artistry and we knew that feeling of the arts had to be carried through in every sense. The art in the artisanal side of these tiles is one of its greatest traits," continued Grazzie.



MEET NONNA'S KITCHEN

Ten tiles. All destined for your walls.
Each one as charming as the other. That's
Nonna's Kitchen for you in a nutshell.



THE STORY

For one of our first collections to come out of Ca' Pietra Studio, we wanted to create a collection that transported you to someplace else – somewhere nostalgic, somewhere comforting, some place that breathes good food into the heart of your home before you've even got out the chopping board.

When we created Nonna's Kitchen we imagined them lining the walls of kitchens that are full of stories, sat against a farmhouse kitchen table and antique cabinetry that have been in the multi-generational family home for decades. And a Nonna, hand-making every shape pasta and every sauce you could imagine.

You might not have olive branches extending outside your window, but the soul of the Italian kitchen can still be brought into homes far and wide. From country cottages to period townhouses in the city, these are tiles that will live their days richly, encouraging you to bring in fresh cut flowers and fruit from the market in their crumpled brown paper bags, to always keep the fridge full for whoever descends, to cook fine fare with family and friends and to live the good life in the heart of your home.



THE DESIGNS

We've got florals, foliage and fruits. While they might be named Nonna's Kitchen, they translate to all parts of the home.

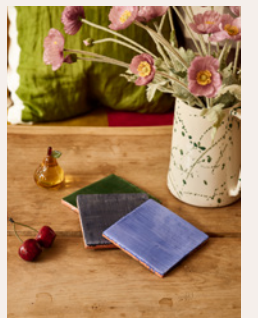
MEET JAMBOREE

Eight signature shades translated onto two square wall tile designs plus a dado, that's Jamboree.



THE STORY

Jamboree means a festival or party and that's exactly the feeling we wanted to capture with these tiles. The idea is you can mix and match them however you want, styling them up and accessorising them in a whole load of ways. It's a tile that wants you to express yourself.



THE DESIGNS

All designed for walls in any room of the home, Jamboree comes in two styles of square wall tile – one a block colour and the other a two-tone split – plus a dado to finish off a run of tiles or even divide things up in creative ways. They're all hand-painted in the UK and are seriously rich and glossy.



MEET BOBBIN

Square wall tiles decorated with a rise-and-fall scallop border, in five hues and all fired in the UK. That's Bobbin in a nutshell.



THE STORY

"Bobbin designs in furniture have been having a real moment for the past few seasons, and that's where our Bobbin tile story starts," continues Aaron. "It might be a look that's been around since the 17th-century but it's modern-day craftsmen like Alfred Newall who has been leading the charge in bringing the bobbin back in lampstands, shelving stems, mirror surrounds and even bed frames. We found ourselves thinking, but what about on tiles? And the rest is history."

THE DESIGNS

The bobbin decorative technique is classically a 3D thing where its bobbled form can be appreciated from all angles. We took the idea of the bobbin and followed its undulating side profile to form a scalloped border on a simple white glazed tile to give you pattern and colour but in a restrained, heritage way.

THE CLASSICS

And then there's The Classics. These wall tiles have all been originally hand-drawn and painted by our in-house artist and translated onto wall tiles that are fired in the UK. They are classics by their very nature.



THE FULL COLLECTION

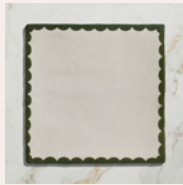
PRICES FROM £6 INC VAT PER TILE



Bobbin Blue



Bobbin Chocolate



Bobbin Holly



Bobbin Summer



Bobbin Wine



Classica Corner



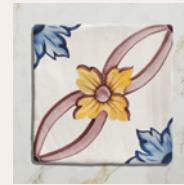
Classica Flower 1



Classica Flower 2



Classica Flower 3



Cornelia



Floreale



Nuvola Arancio



Nuvola Melograno



Sorrento Azzuro



Sorrento Sabbia



Abbey Blue



Abbey Brown



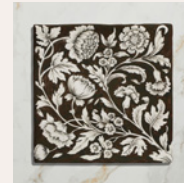
Abbey Green



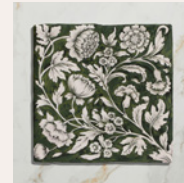
Abbey Red



Assisi Blue



Assisi Brown



Assisi Green



Assisi Red



Cassius Blue



Cassius Brown



Cassius Dark Green



Cassius Light Green



Cassius Pink



Cosmos Jardin



Cosmos Midnight



Cosmos Sand



Cosmos Zagora



Etoile Blue Star



Etoile Brown Star



Etoile Green Star



Etoile Red Star



Minaret Brown Dot



Minaret Green Dot



Minaret Pink Dot



Minaret Yellow Dot



Souk Blue Star



Souk Green Star



Souk Pink Star



Souk Yellow Star



Jamboree Chocolate Tri



Jamboree Coral Tri



Jamboree Denim Tri



Jamboree Greek Blue Tri



Jamboree Holly Tri



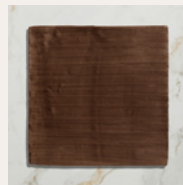
Jamboree Summer Tri



Jamboree Thyme Tri



Jamboree Wine Tri



Jamboree Chocolate Field



Jamboree Coral Field



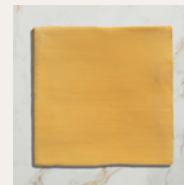
Jamboree Denim Field



Jamboree Greek BlueField



Jamboree Holly Field



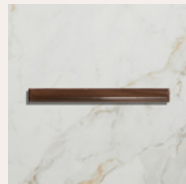
Jamboree Summer Field



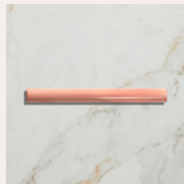
Jamboree Thyme Field



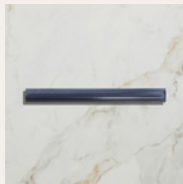
Jamboree Wine Field



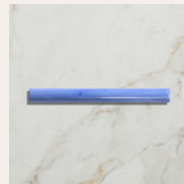
Jamboree Chocolate Bead



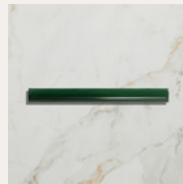
Jamboree Coral Bead



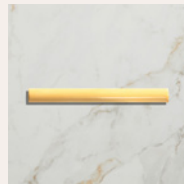
Jamboree Denim Bead



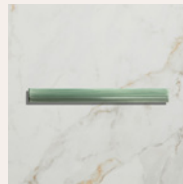
Jamboree Greek Blue Bead



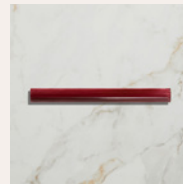
Jamboree Holly Bead



Jamboree Summer Bead



Jamboree Thyme Bead



Jamboree Wine Bead

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STUDIO

FROM OUR STUDIO TO YOUR HOME
DISCOVER THE COLLECTION IN FULL

[CAPIETRA.COM/STUDIO-COLLECTION](https://capietra.com/studio-collection)